MEASURING THE HOPE, ENGAGEMENT, AND WELLBEING OF AMERICA'S STUDENTS

For more than 40 years, the Gallup Education Practice has provided its expertise and tools to school districts throughout the United States in an effort to drive student success. Gallup is now adding the voice of America's youth to the dialogue about how to ensure a positive future for all American students.

GALLUP®

The Gallup Student Poll provides students with a forum to express the opportunities and challenges in their daily lives. Research has shown that **hope**, **engagement**, and **wellbeing** are positioned as actionable targets and indicators of success, with links to grades, achievement scores, retention, and future employment. Gallup Student Poll data facilitate new conversations in families, schools, and the community and focus on solutions that lead to community engagement and school and student success.

The Gallup Student Poll will track for 10 years the hope, engagement, and wellbeing of students in grades 5 through 12 across the United States. The survey is offered once per year during a designated field period at no cost to public schools and districts. Contact Gallup if your district is interested in surveying students outside of this survey period.

FREE, ONLINE, AND CONFIDENTIAL

The Gallup Student Poll is provided at no cost to public school districts and is confidential. Gallup administers the poll and aggregates and analyzes the results within two to three weeks of the close of the poll. Every participating school and district receives a scorecard. Primary account users for the district and schools are provided access to their results online. The poll is now conducted once per year, in the fall, and is available in English or Spanish. Schools are responsible for scheduling students in grades 5 through 12 to take the survey during school hours on Internet-accessible computers. The 20 core survey questions, demographic items, and additional index items will

take the average student about 10 minutes to complete. The survey is accessible via a secure online account created by a designated project leader in each district and/or school.

The Gallup Student Poll launched in March 2009. Since then, there has been over 1.5 million surveys conducted.

KEY FINDINGS FROM THE GALLUP STUDENT POLL

Gallup research has shown about half of students are hopeful; these students possess numerous ideas and abundant energy for the future. The other half of students are stuck or discouraged, lacking the ideas and energy they need to navigate problems and reach goals.

About six in 10 students are engaged; they are highly involved with and enthusiastic about school. The other four in 10 are either going through the motions at school or actively undermining the teaching and learning process.

About two-thirds of students are thriving; they think about their present and future lives in positive terms, and they tend to be in good health and have strong social support. About one-third of students are struggling or suffering.

GALLUP STUDENT POLL PARTICIPATION

It is easy to participate in the Gallup Student Poll, and districts and schools may now register an account at the Gallup Student Poll website and choose a field period for the fall administration. If your district or school has previously registered an account, the primary administrative user may log in and select the field

Hope — the ideas and energy we have for the future. Hope drives attendance, credits earned, and GPA of high school students. Hope predicts GPA and retention in college, and hope scores are more robust predictors of college success than are high school GPA and SAT and ACT scores.

Engagement — the involvement in and enthusiasm for school. Engagement distinguishes between high-performing and low-performing schools.

Wellbeing — how we think about and experience our lives. Wellbeing tells us how our students are doing today and predicts their success in the future. High school freshmen with high wellbeing earn more credits with a higher GPA than peers with low wellbeing. On average, a student with high wellbeing earns 10% more credits and has a 2.9 GPA (out of 4.0), whereas a student with low wellbeing completes fewer credits and earns a 2.4 GPA.

GALLUP Student Poll

National Cohort Fall 2012

USA Overall Data

The Gallup Student Poll is a brief measure of hope, engagement, and wellbeing. The poll taps into the hearts and minds of American students to determine what drives wellbeing and achievement. Distribution and discussion of the Gallup Student Poll data will help create a more hopeful story about American youth and education, and will engage parents, teachers, and community leaders in social entrepreneurship.

Hope | GrandMean: 4.40 (out of 5) n=458638

YOUR NATION**

- Hopeful - 54%
- Stuck - 32%
- Discouraged - 14%
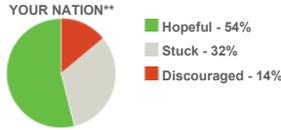
HOPE BY GRADE
(GrandMean)

5th	6th	7th	8th	9th	10th	11th	12th
4.41	4.43	4.43	4.40	4.37	4.37	4.37	4.40

Hope by Grade values not shown when n < 10

> Hopeful students are more likely to be engaged with school.

72% of hopeful students are engaged.

Engagement | GrandMean: 4.07 (out of 5) n=459143

YOUR NATION**

- Engaged - 57%
- Not Engaged - 27%
- Actively Disengaged - 16%
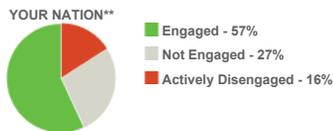
ENGAGEMENT BY GRADE
(GrandMean)

5th	6th	7th	8th	9th	10th	11th	12th
4.40	4.30	4.14	4.00	3.95	3.84	3.81	3.82

Your school must have an n-size of at least 30 to receive Engagement Index data.　Engagement by Grade values not shown when n < 10

84% of students who strongly agree their school is committed to building strengths are engaged.

> A strengths-based approach to learning builds engagement with school.

Wellbeing | GrandMean: 8.56 (out of 10) n=479439*

YOUR NATION**

- Thriving - 67%
- Struggling - 32%
- Suffering - 1%
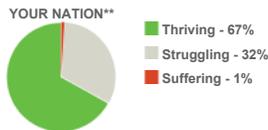
WELLBEING BY GRADE
(GrandMean)

5th	6th	7th	8th	9th	10th	11th	12th
8.49	8.65	8.64	8.61	8.58	8.50	8.47	8.53

Wellbeing by Grade values not shown when n < 10

65% of thriving students are engaged.

- No data available

* The wellbeing n size represents the total respondent population. Hope, engagement and wellbeing n sizes differ if students chose not to answer one or more hope or engagement items.

Each school/district will receive a scorecard displaying their Gallup Student Poll results. The scorecard will show the percentage of hopeful, engaged, and thriving students. Above is a report from the convenience sample public school population (n= 479,439) from the October 2012 Gallup Student Poll. A minimum of 10 students in a grade is required to generate a report. These data are not generated from a representative sample of the U.S. student population.

period to administer the survey. If your district is participating for the first time, a district representative must create an account. The registration process requires the user to enter the district's national district ID, which may be obtained at http://nces.ed.gov/ccd/schoolsearch. Individual schools may also participate. The Gallup Student Poll website contains a downloadable manual that provides detailed instructions on how to register for and administer the survey. You may access the manual from the website home page at www.gallupstudentpoll.com.

FIELD PERIOD FOR THIS FALL:

Tuesday, Oct. 1, through Friday, Nov. 1, 2013

Note: The survey will be available online **Tuesday through Friday** during school hours only.

WHY PARTICIPATE?

The Gallup Student Poll gives American students a voice. Involved youth, concerned parents, educators, after-school program staff, and business and community leaders are charged with the goals of doubling hope, building engaged schools, boosting wellbeing, and raising the graduation rate. Key decision makers use these data to consistently and effectively shape student achievement **by affecting the way students feel** about their current and future lives.

UNIQUE METRICS FOR SHAPING STUDENT SUCCESS

The conversation about the future of American youth starts with a shared understanding of what is right with our students, rather than what is wrong. Gallup employs a unique approach to understanding and improving student success and wellbeing by focusing on the importance of sound, actionable metrics, and continuous monitoring.

Through a review of social science and educational research, Gallup researchers chose three variables as the targets of the Gallup Student Poll. These three non-cognitive variables — **hope**, **engagement**, and **wellbeing** — are proven indicators of success, with links to:

- Grades
- Achievement scores
- Retention
- Future employment

Gallup selected these three items because they met the following four criteria:

1 | They can be reliably measured.
2 | They have a meaningful relationship with or effect on educational outcomes.
3 | They are malleable and can be enhanced through deliberate action.
4 | They are not measured directly by another large-scale survey or testing program.

When used correctly, these actionable metrics provide the understanding and guidance necessary to overcome today's challenges in the educational environment.

ADDITIONAL INTERVENTIONS

In addition to interventions based on the Gallup Student Poll , Gallup can help schools and communities with the following:

Strengths-Based Education

Implementing strengths-based education (www.strengths.org) can enhance hope and engagement. Putting strengths-based education into action begins with educators discovering what they do best and developing and applying their own strengths while they help students identify and apply their strengths in the learning process so they can reach personal excellence.

Selection Systems for School Effectiveness

Schools that select for talent have more effective principals, teachers, and support staff. Highly engaged educators increase student engagement and achievement. Gallup selection instruments are predictive, Web-based, and cost efficient.

GALLUP STUDENT POLL IMPACT 101

Gallup designed the Gallup Student Poll Impact 101 course to give participants an opportunity to learn with other school and district leaders how to create hope, build engagement, and boost wellbeing in schools and districts. Participants will hear best practice strategies from other districts and learn how to set strategic goals in an effort to prepare children for the future. The Gallup Student Poll 101 course consists of two 90-minute webinars. Gallup hosts the course at convenient times throughout the year.

For more information, please contact Gallup's Education Practice by sending an email to education_practice@gallup.com or by visiting http://education.gallup.com.

Measuring the Hope, Engagement, and Wellbeing of America's Students

1. Please imagine a ladder with steps numbered from zero at the bottom to 10 at the top. The top of the ladder represents the best possible life for you and the bottom of the ladder represents the worst possible life for you. On which step of the ladder would you say you personally feel you stand at this time? **(Wellbeing; presented with ladder graphic)**

Worst Possible										Best Possible
0	1	2	3	4	5	6	7	8	9	10

On which step do you think you will stand about five years from now?

	Strongly Disagree				Strongly Agree	Don't Know
2. I know I will graduate from high school. **(Hope)**	1	2	3	4	5	0
3. There is an adult in my life who cares about my future. **(Hope)**	1	2	3	4	5	0
4. I can think of many ways to get good grades. **(Hope)**	1	2	3	4	5	0
5. I energetically pursue my goals. **(Hope)**	1	2	3	4	5	0
6. I can find lots of ways around any problem. **(Hope)**	1	2	3	4	5	0
7. I know I will find a good job after I graduate. **(Hope)**	1	2	3	4	5	0
8. I have a best friend at school. **(Engagement)**	1	2	3	4	5	0
9. I feel safe in this school. **(Engagement)**	1	2	3	4	5	0
10. My teachers make me feel my schoolwork is important. **(Engagement)**	1	2	3	4	5	0
11. At this school, I have the opportunity to do what I do best every day. **(Engagement)**	1	2	3	4	5	0
12. In the last seven days, I have received recognition or praise for doing good schoolwork. **(Engagement)**	1	2	3	4	5	0
13. My school is committed to building the strengths of each student. **(Engagement)**	1	2	3	4	5	0
14. I have at least one teacher who makes me excited about the future. **(Engagement)**	1	2	3	4	5	0

Please think about yesterday, from the morning until the end of the day. Think about where you were, what you were doing, who you were with, and how you felt as you respond to the next six items.

	Yes	No	Don't Know
15. Were you treated with respect all day yesterday? **(Wellbeing)**	1	2	0
16. Did you smile or laugh a lot yesterday? **(Wellbeing)**	1	2	0
17. Did you learn or do something interesting yesterday? **(Wellbeing)**	1	2	0
18. Did you have enough energy to get things done yesterday? **(Wellbeing)**	1	2	0
19. Do you have health problems that keep you from doing any of the things other people your age normally can do? **(Wellbeing)**	1	2	0
20. If you are in trouble, do you have family or friends you can count on to help whenever you need them? **(Wellbeing)**	1	2	0

The Gallup Student Poll is administered to students in grades 5 through 12 via a secure website. For more information, visit www.gallupstudentpoll.com.

The survey includes demographic items: age, grade, race/ethnicity, gender, and living arrangement. Additional items can be added to the poll. The standard scorecard only includes results for the core 20 items. Gallup can provide demographic data and additional item results for a fee. For more information, contact Gallup at studentpoll@gallup.com.

Registering Your School or District for the Gallup Student Poll

PRIOR TO STARTING YOUR REGISTRATION, PLEASE CONSIDER THESE ITEMS:

- Who should register the district? We recommend a central office person because that person will become the district's "Primary Administrative User" and key contact with Gallup. A school can register even if the district does not participate.
- Look up your School District ID or your School ID in the National Directory.
  To register your school or district for the Gallup Student Poll, you will need to know your School District ID. If you do not already know your School District ID, you may locate it on the National Center for Educational Statistics website: http://nces.ed.gov/ccd/schoolsearch/.
- If you have any difficulty, please contact Gallup Client Support at studentpoll@gallup.com or 866-346-4408.

STEPS TO REGISTER YOUR OVERALL DISTRICT ACCOUNT:

1. Navigate to www.gallupstudentpoll.com.

2. Select "Register Now!"

3. Select "Register Your School District" or "Register Your School."

4. Enter the National School District ID or School ID, and select "Submit."

5. Confirm your district/school is the correct one shown on the screen and select "Submit."

6. Enter your personal account information.

7. Create a username and password and select "Submit." Note: Gallup suggests using your email address as your Username as the system will not accept duplicate usernames. Your password must be a minimum of six characters long and contain at least three of the following: uppercase letters, lowercase letters, numbers, and special characters (~!@#$%^&*()-+=?{}[]). Please do not share your username and password to prevent access to the school's survey site in an uncontrolled environment.

8. At this time, you should see a Thank You screen.

9. Select "my account" to refresh the page and log in to your account.

10. Select "manage schools & users."

11. Scroll down and place a mark in the box, then select "Submit" to accept the Terms of Use.

12. Select the box next to the school(s) you would like to participate.

13. Select "activate."

14. Select the [+] button next to the first school on the list on the screen to expand the record.

15. Select "invite new users."

16. Enter the name and email address for the school user(s) you wish to invite.

17. Select "send invitations." The system will send an auto-generated email. The recipient will select the Web link embedded in the email to register their personal account for their school. IF THEY USE THIS LINK TO REGISTER RATHER THAN GOING DIRECTLY TO www.gallupstudentpoll.com TO REGISTER THEIR SCHOOL, THEY DO NOT NEED TO KNOW THE SCHOOL ID.

At this point, your district is now registered. The notes below provide information on additional functions that and school users may need.

- School Primary Administrative Users enter personal account information and create username/password.

- School Primary Administrative Users can also click "manage schools and users" within their own account.

- School Primary Administrative Users can click "invite new users" to invite other users at the school.

- School Primary Administrative Users should select their school's field period.

- DO NOT SHARE YOUR ACCOUNT USERNAME AND PASSWORD WITH STUDENTS. DOING SO WILL PROVIDE A STUDENT THE OPPORTUNITY TO ACCESS THE SURVEY AND TO ENTER DATA FROM ANY COMPUTER WITH INTERNET ACCESS.

- **The Gallup Student Poll survey is live Tuesday through Friday of the designated field period.**

Having credible measures on your students' **hope**, **engagement**, and **wellbeing** every year is Gallup's commitment.
Working to improve these leading non-cognitive indicators will enable you to get your students ready for the future.

Accessing the Gallup Student Poll Survey

Following feedback from participating schools, Gallup designed a new process that survey administrators will use to prepare computers for students to participate in the survey. **Starting with the Fall 2012 administration, survey administrators no longer need to log into their personal account on the Gallup Student Poll website and click "access the survey" during polling days on each computer.**

The survey administrator will now have two options for preparing individual computers for students to take the survey. The options will require the survey administrator to use a school-specific URL or a generic URL and a school-specific Access Code. Survey administrators will need to access their personal account from the Gallup Student Poll website (www.gallupstudentpoll.com) to retrieve the school-specific URL or the school-specific Access Code, or have their school's Primary Administrative User provide these items. **Survey administrators should take every effort to keep the school-specific URL and school-specific Access Code confidential. Anyone who has access to those pieces of information could enter false data from any computer with access to the internet.** Gallup recommends that students take the survey in a computer lab environment where all computers are prepared and ready for polling prior to student arrival. However, schools can use any school computer with access to the Internet. Here are the two options:

SCHOOL-SPECIFIC URL

Each participating school will be assigned a school-specific URL that links directly to that school's survey. The survey administrator will need to complete the following steps on each computer that will be used to take the survey:

1. Open the Web browser.
2. Type the school-specific URL in the address bar of the Web browser and hit the "Enter" key.
3. The survey language screen should appear on the screen indicating that the survey is ready to begin.
4. Once a student completes a survey, the language selection screen will reappear and the survey will be ready for the next student to participate.

GENERIC URL AND SCHOOL-SPECIFIC ACCESS CODE

Each participating school will be assigned a school-specific Access Code that links to a login page. The survey administrator will need to enter that Access Code when they are accessing the survey from the Gallup Student Poll website. The benefit of this option is that the survey administrator will have a shorter URL to enter into each computer Web browser. However, the survey administrator will also need the school-specific Access Code to complete the survey set-up. The survey administrator will need to complete the following steps on each computer that will be used to take the survey:

1. Open the Web browser.
2. Type **http://www.gallupstudentpoll.com** in the address bar of the Web browser and hit the "Enter" key.
3. In the top right corner of the Gallup Student Poll home page, click "Administer Survey."
4. Enter the school-specific Access Code in the space provided and hit the "Enter" key.
5. The survey language screen should appear on screen indicating that the survey is ready to begin.
6. Once a student completes a survey, the language selection screen will reappear and the survey will be ready for the next student to participate.

Survey administrators should enable pop-ups and maximize the survey screen window. Administrators will only need to enter the school-specific URL or the generic URL with Access Code to each computer one time. As one student completes the survey, the survey will scroll back to the beginning for the next student to participate.

DO NOT SHARE THE SCHOOL-SPECIFIC URL OR THE SCHOOL-SPECIFIC ACCESS CODE WITH STUDENTS. DOING SO WILL PROVIDE A STUDENT THE OPPORTUNITY TO ACCESS THE SURVEY AND TO ENTER DATA FROM ANY COMPUTER WITH INTERNET ACCESS.

The Gallup Student Poll survey is live Tuesday through Friday of designated field periods.